

## **BECOME A VILLARREAL NEBRASKA ACADEMY CORPORATE SPONSOR**

The Villarreal Nebraska Academy (VNA) positively impacts local communities by offering outstanding soccer opportunities for growth and personal development for players to reach their maximum potential in a professional, fun, and challenging environment. With an active youth development program in our community, your sponsorship represents a collaborative and impactful opportunity for your corporate social responsibility program.

Sponsorship Levels		
NAVY \$2,500	RED \$5,000	YELLOW \$10,000
<ul> <li>Plaque on sponsorship wall</li> <li>Recognition email to entire membership list</li> <li>Monthly recognition on social media</li> <li>Logo represented on website</li> </ul>	<ul> <li>Plaque on sponsorship wall</li> <li>Recognition email/ advertisement sent to membership list (3 times in 12 months)</li> <li>Bi-monthly social media recognition</li> <li>Advertising space on website</li> </ul>	<ul> <li>Special signage and advertising at events and tournaments</li> <li>Name on sponsorship plaque wall</li> <li>Monthly recognition email/ advertisement sent to membership list</li> <li>Weekly social media recognition</li> <li>Premium advertising space on website</li> <li>Other assets available upon special request</li> </ul>

## **KEY DEMOGRAPHIC INFORMATION**

- 35.000 unique visitors to the facility each year
- Average household income \$85,430
- 728 Events and Tournaments per vear
- 415 member families

- 2.700 unique email contacts
  - 2,475 Social Media followers 1,500 Facebook followers 725 Instagram followers 250 Twitter followers

If you're interested in helping VNA and want to learn more, please contact the Director, Amy Scott at amy@villarrealnebraska.com.

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